



THE IEIA POST

Newsletter with round-up of news, views & updates

April, 2022 / Vol. 01

Honorary Secretary's Message



Dear Readers,

We are thrilled to present the first edition of 'The IEIA POST' - a monthly newsletter bringing you the latest from the Exhibition Industry. As a fraternity we have remained connected through various forums and platforms over the last two years; the IEIA POST is an attempt in the direction of fostering this connection further through regular exchange of news, updates and event alerts.

Pleased to share that two important initiatives of our association have been activated during the last month- the 'IEIA Membership Taskforce' and 'IEIA Focus Group: Women in Leadership' with participation of members who will support our collective vision to strengthen the industry.

We invite you to share regular information with us which can be featured in the newsletter and we hope to bring content in the form of relevant insights and future trends straight into your inbox. Happy Reading.

Warm regards,
Sooraj Dhawan

From the Executive Director's desk:



Dear Industry Colleagues,

The beginning of this financial year marks the commencement of a busy and promising period for the Indian exhibitions sector. Impressive line-up of iconic and regional shows scheduled in the month of April, 2022 reaffirm the confidence in the value of trade fairs.

Combatting the hardships and struggles faced during the last 2 years, our sector has witnessed a highly unprecedented time. To ensure a safe sailing, your association has endeavoured to support its members in every way possible leaving no stone unturned whether that be the ever-continuing dialogue with the stakeholders at the Central and State Govt. levels, knowledge support and many more meaningful initiatives taken by the leadership in the interest of members and the overall exhibitions sector in the country.

This newsletter will keep you abreast with the latest updates from your association, membership and the industry.

March, 2022 was an eventful month that began with the visit of the Indian exhibition industry delegation to Expo 2020 Dubai, meetings of the newly launched Membership Taskforce, IEIA Focus Group on Women in Leadership, core group discussions on the skilling initiatives, dialogue with venues, advocacy representations and a lot more was part of the action that took place during this month.

Stay tuned and flip through the updates brought to you by 'The IEIA POST' this month

Best regards,
Nidhi Sharma

Indian Exhibition Industry Visit to Expo 2020 Dubai

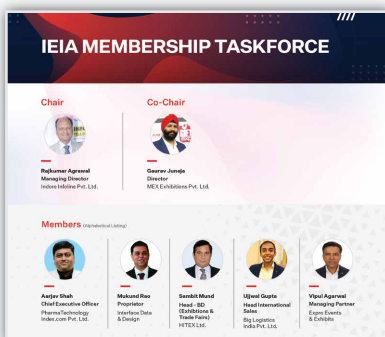
IEIA organised the Indian Exhibition industry delegation visit to Expo 2020 Dubai from March 01-04, 2022. True to its theme- "Connecting Minds, Creating the Future", the Expo facilitated scintillating experiences for the attendees while the participating members witnessed the vibrant showcase of multitude of futuristic displays at various country pavilions. Exhibits showcasing the growth story of the 'New India' along with the cultural diversity of our country at the 'India Pavilion' were well complimented by the warm hospitality extended by FICCI. Joint networking evening with the UFI delegation was another important highlight of this program offering the best of networking opportunities with the exhibition industry colleagues from different parts of the world.

The program also included a guided tour to the newly constructed Dubai Exhibition Centre- a purpose-built venue located inside the Expo 2020 premises. Overall, a memorable experience offering a peep into the future, well-presented through the three thematic districts - Opportunity, Mobility, and Sustainability.



March 01-04, 2022

IEIA Membership Taskforce #TogetherWeStand #TogetherWeCan



Working on the mandate to build a progressive exhibitions industry in India, and also to strengthen our collective voices for advocating the best interests of the sector across the policy makers of the country, Indian Exhibition Industry Association has formed a Membership Taskforce comprising members representing different segments and regions.

IEIA is pro-actively working on different initiatives that will not only enable holistic development of the sector but shall also benefit the members in terms of expanded business opportunities and brand promotion of their entities.

First meeting of the Taskforce was held recently wherein members deliberated on the agenda of building a strong and unified exhibitions sector in India.

March 14, 2022



Focus Group: Women in Leadership

First meeting of the 'IEIA Focus Group: Women in Leadership' was held on 17th March, 2022. Steering members of this Focus group discussed the issues and concerns that act as deterrents in the path of women professionals from taking up leadership roles, such as lack of equal opportunities, conscious/unconscious bias during recruitment and appraisal processes as well as the self-limiting beliefs at the individual levels.

IEIA envisages building of an inclusive exhibitions sector based on the principles of equality across different levels of hierarchy within the organisations. The group will work towards the mission of empowering women in the exhibitions industry whilst helping to nurture the next generation of female leaders.



Key focus areas identified by WIL Focus Group:

ATTRACT NEW TALENT

EDUCATE & UPSKILL NEW & EXISTING TALENT

EMPOWER EXISTING TALENT

March 17 & 31, 2022

Consultative Meet organised by ITPO

IEIA participated in the recently held Consultative Meet organised by India Trade Promotion Organisation (ITPO), for discussions on concerns facing Exhibition Organisers.

With an aim to promote India as the preferred exhibitions destination of the world, Indian Exhibition Industry Association has been working closely with the leading exhibition venues of the country. IEIA envisages building of a string exhibitions eco-system by fostering ease of doing business for organizing exhibitions in India.

IEIA Executive Committee members had earlier met ED ITPO and Head of the Business Development Division twice during the past 2 months for discussions on key points concerning Exhibition Organisers.



Consultative Meet by ITPO - February 28, 2022

Meeting with MSME Ministry

Office bearers of IEIA met senior officials of the Ministry of MSME for discussions on concerns facing stakeholders of the Indian exhibition industry vis a vis exhibitions related schemes run by the Ministry. Suggestions were put forth for streamlining the application process of these schemes and also the ways to ensure wider awareness amongst the stakeholders.

February 07, 2022

Exhibition industry advocacy: Focus- Mumbai, Maharashtra

In a recently held meeting with Baldev Singh, Additional Chief Secretary, Industries and Mining, Govt. of Maharashtra, IEIA President Sonia Prashar put forth the concerns of the Exhibition Industry stakeholders in the State of Maharashtra. IEIA has been continuously engaging with the Govt of Maharashtra through its various representations and follow ups to ensure the earliest revival of the exhibitions sector in the region.



February 25, 2022

IEIA participation at ISO Working Group for revision of Exhibition Industry Standards



International Standards organisation (ISO) has taken up the revision of the existing standard on exhibitions and conventions ISO/AWI 25639-1 Exhibitions, shows, fairs and conventions – Part 1 initially developed in 2008. A new working group has been formed at the ISO level comprising experts and established organisations related to the exhibitions industry from various countries. First meeting of the working group was held on 30th March 2022 wherein the overall action plan was discussed by the members in order to align and upgrade the existing standards document at par with the current status, best practices and trends evolving out of the changes across the exhibitions eco-system.

March 30, 2022

Upcoming IEIA Members' Events

Roof India

21 - 23 April 2022

Hyve India Pvt. Ltd.

Bengaluru

Floor India

21 - 23 April 2022

Hyve India Pvt. Ltd.

Bengaluru

Patna Jewellery Connect 2022

24 - 26 April 2022

Informa Markets India Pvt. Ltd.

Patna

AAHAR - International Food & Hospitality Fair

26 - 30 April 2022

ITPO

Windergy India 2022

27 - 29 April 2022

IWTMA and PDA Trade Fairs Pvt Ltd.

New Delhi

HPCI India

28 - 29 April 2022

Nürnbergmesse India Pvt. Ltd.

Mumbai

Pharmatech Expo & Labtech Expo

28 - 30 April 2022

Pharma Technology Index.com

Chandigarh

INDIA ART FAIR 2022

28 April - 01 May 2022

Seventh Plane Networks Pvt. Ltd.

New Delhi

Globoil International

09 - 11 May 2022

Tefla's

Dubai

Paperex

10 - 13 May 2022

Hyve India Pvt. Ltd.

Greater Noida

Corrugex

10 - 13 May 2022

Hyve India Pvt. Ltd.

Greater Noida

TISSUEEX

10 - 13 May 2022

Hyve India Pvt. Ltd.

Greater Noida

World of Paper

10 - 13 May 2022

Hyve India Pvt. Ltd.

Greater Noida

Gartex Texprocess India

12 - 14 May 2022

MEX Exhibitions Pvt. Ltd. & Messe Frankfurt Trade Fairs India Pvt. Ltd.

Mumbai

Denim Show

12 - 14 May 2022

MEX Exhibitions Pvt. Ltd.

Mumbai

Paperworld India

12 - 14 May 2022

Messe Frankfurt India

Mumbai

Media Expo Mumbai

12 - 14 May 2022

Messe Frankfurt India

Mumbai

15TH PRINTPACK INDIA

26 - 30 May 2022

IPAMA

Greater Noida

Cable & Wire Fair 18 - 20 May 2022 Tulip 3P Media Private Limited New Delhi	SATTE 2022 18 - 20 May 2022 Informa Markets India Pvt. Ltd. Greater Noida	LED Expo Mumbai 19 - 21 May 2022 Messe Frankfurt India Mumbai
Medical Fair India 20 - 22 May 2022 Messe Duesseldorf India Pvt. Ltd.	Famdent Mumbai 20 - 22 May 2022 Messe Duesseldorf India Pvt. Ltd. Mumbai	Famdent Awards 21 May 2022 Messe Duesseldorf India Pvt. Ltd. Mumbai
INBRUSH EXPO 2022 25 - 27 May 2022 Unitech Exhibitions Pvt Ltd. Mumbai	PALM Expo 26 - 28 May 2022 Hyve India Pvt. Ltd. Mumbai	PaintIndia 2022 26 - 28 May 2022 Exponova Exhibitions and Conferences (India) Pvt. Ltd. & Nürnbergmesse India Pvt. Ltd. Mumbai
Air Cargo India 31 May - 02 June 2022 Messe Muenchen India Pvt. Ltd. Mumbai	INMEX SMM 2022 01 - 03 June 2022 Informa Markets India Pvt. Ltd. Mumbai	PharmaLytica 01 - 03 June 2022 Informa Markets India Pvt. Ltd. Mumbai
India Mattresstech Expo 02 - 05 June 2022 Nürnbergmesse India Pvt. Ltd. Bengaluru	INDIA WOOD 02 - 06 June 2022 Nürnbergmesse India Pvt. Ltd. Bengaluru	Fresh India Show 2022 03 - 04 June 2022 Media Today Pvt. Ltd. New Delhi
Indexpo 03 - 05 June 2022 Indore Inbfoline Pvt. Ltd. Aurangabad	GarFab-TX 03 - 06 June 2022 Vardaan Events Pvt. Ltd. Surat	Renewx 10 - 11 June 22 Informa Markets India Pvt. Ltd. Hyderabad
Hyderabad Jewellery & Gems Fair 10 - 12 June 2022 Informa Markets India Pvt. Ltd. Hyderabad	IMTEX Forming 2022 16 - 21 June 2022 Indian Machine Tool Manufac- turers' Association Bengaluru	OSH India South 17 - 18 June 2022 Informa Markets India Pvt. Ltd. Chennai
Security & Fire Expo 17 - 18 June 22 Informa Markets India Pvt. Ltd. Chennai	Silver Show of India 17 - 19 June 2022 GES India INC Bengaluru	GarFab-TX 24 - 26 June 2022 Vardaan Events Pvt. Ltd. Indore

Note: Members may share the list of upcoming exhibitions to be held in 2022-23 at secretariat@ieia.in

IEIA Executive Committee 2021-23



Sonia Prashar
President, IEIA
Chairperson of the Board &
Managing Director
NurnbergMesse India Pvt.
Ltd.



Rakesh Kumar
Past President, IEIA
Director General
Export Promotion Council
For Handicrafts (EPCH)



Sudeep Sarcar
Vice President, IEIA
Chief Executive Officer
India Exposition Mart Ltd.



Sooraj Dhawan
Honorary Secretary,
IEIA
Founder Director
Falcon Exhibitions Pvt Ltd



Gaurav Juneja
Honorary Treasurer,
IEIA
Director
MEX Exhibitions Pvt. Ltd.



Ravinder Sethi
Executive Member,
IEIA
Chairman cum Managing
Director
R E Rogers India Pvt. Ltd.



Yogesh Mudras
Executive Member,
IEIA
Managing Director
Informa Markets India



Bhupinder Singh
Executive Member,
IEIA
Chief Executive Officer
MesseMuenchen India /
bC Expo India Pvt. Ltd.



**Dharampal Singh
Malhotra**
Executive Member,
IEIA
Executive Director
Namdhari Events N
Promotions (P) Ltd.



Ubaid Ahmad
Executive Member,
IEIA
Sr. Director
Indian Machine Tool
Manufacturers'
Association (IMTMA)



Vipul Agarwal
Executive Member,
IEIA
Managing Partner
Expro Events & Exhibits



Jagdish Patankar
Executive Member,
IEIA
Executive Chairman
M M Activ Sci-Tech
Communications Pvt. Ltd.



Rajkumar Agrawal
Executive Member,
IEIA
Managing Director
Indore Infoline Pvt. Ltd.

Be a part of the growth story of the Indian Exhibitions sector.

For more details, please contact: E: ed@ieia.in | T: +91 114104 5481 / 83



Visit www.ieia.in

Connect with us



Indian
Exhibition
Industry
Association
THE GATEWAY TO INDIAN TRADE SHOWS